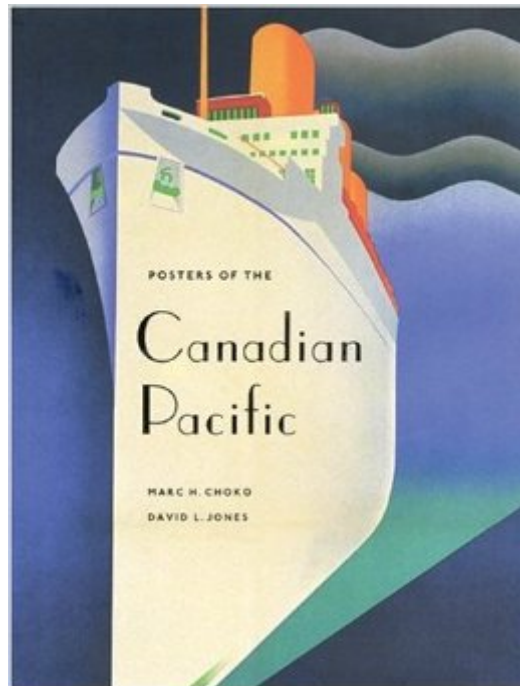


The book was found

Posters Of The Canadian Pacific



Synopsis

Three hundred vintage advertising and promotional posters. During the late nineteenth century and early twentieth century, the Canadian Pacific Railway Company (CPR) was widely hailed as "The World's Greatest Travel System." The Canadian Pacific transcontinental railroad spanned North America from the Atlantic to Pacific oceans. The company also operated luxury hotels and resorts, passenger ocean liners, cargo ships, and an airline. To promote the company and Canada to the world, Canadian Pacific produced more than 2,500 stunning lithographic and silkscreen posters -- 1,000 of which were created in its own graphic studio. Posters of the Canadian Pacific is a treasury of three hundred of the finest posters published by the company. They were displayed in Canadian Pacific offices and independent travel agencies worldwide from the 1880s until the 1970s. These posters enticed millions to visit and even settle in Canada. The posters span the years 1883-1973 with special focus on the Art Deco style posters of the 1920s and '30s. They focus on travel and leisure -- activities on ski slopes, golf courses, beaches, and luxury resorts. Other posters feature Canadian Pacific ocean liners in exotic locations around the globe such as the West Indies, Rio, Hawaii and the Orient. Posters of the Canadian Pacific will appeal to a wide audience including art lovers, history buffs and railroad enthusiasts.

Book Information

Hardcover: 240 pages

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Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #2,484,301 in Books (See Top 100 in Books) #68 inÂ Books > History >

Americas > Canada > 19th Century #241 inÂ Books > Crafts, Hobbies & Home > Antiques &

Collectibles > Posters #447 inÂ Books > Travel > Food, Lodging & Transportation > Railroad

Travel

Customer Reviews

I purchased this book to get examples of poster designs that were created during the art deco era. I really wanted to study how artist handled the use of lines, color, human figures and products during

that era. The book has a variety of artistic imagery that display different methods used to create poster advertisements for the commercial industry. Not all of the posters look as the one on the cover displays. Some of the images have a lot more detail, more items, and background scenery that were not representation as the ship on the cover of the book. But, although the artwork was devised, it was better than I expected to see, and it helps me to use different methods for advertisements created for commercial purposes today. If you are interested in history, I think you will be happy with your purchase. If you are a designer you will benefit because the samples will give you historic samples of the way advertisements were designed in the past and inspire you to use some of the methods for your projects today. I like to take an innovative approach to graphic design solutions, and I am always seeking inspiration, thus this book is used by me for inspiration. If you are an artist you will love the samples and the use of color displayed in the images. I am very happy with my purchase, but I am looking to expand my library of historic poster art.

A beautifully produced retrospective of the posters of a distinctly Canadian company. This book is full of large high quality reproductions of travel posters commissioned by the Canadian Pacific, ranging from classic illustrations to beautiful typography. A must have for fans of vintage travel posters or posters in general, and a good source of inspiration for designers.

Don't miss this book. Beautifully produced and a fitting tribute to the poster artists of the period.

I bought this book as a present and the receiver is very happy with it. The pictures are beautiful and are very evocative of the time in which they originated. It serves as a great coffee table book.

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